



Connect and collaborate

Join **Sketched on a Napkin - Entrepreneur Network (SON-EN)**. SON-EN is fee-based member organization for those who are serious and committed to entrepreneurship.

Being an entrepreneur can be a lonely journey. You may interact with employees and customers but managing the business can be a solo and at times lonely activity. Family and friends may not share your passion or stress. A viable solution is to surround yourself with people who understand your journey and are willing to share their knowledge, experience and encourage. .

What separates those who dream of becoming an entrepreneur from those who become entrepreneurs?

It is not money as you as you may think. It's not personality, skills, knowledge, or business type.

A study performed by MIT PhD candidate, Hyejun Kim, on data of over 400,000 individuals and interviews of about 100 of those individuals determined that the "leap-factor" was the individual's support network. Having a support network of people (family, friends, colleagues, etc.) who are encouraging of one's entrepreneurial ambitions separated those who dream from those who leap. Do you have a support network? Is your circle of influence igniting your passion?

SON-EN provides entrepreneurial companionship and support network!

Benefits of joining SON-EN

- Meet and learn from other entrepreneurs including experience business owners
- Learn how to refine your ideas
- Build a business in a team setting
- Build your confidence to take the leap (Those considering entrepreneurship)
- Access to entrepreneurship resources
- Develop your communication and pitch skills
- Learn what it takes to have a web-presence
- Learn how to incorporate your business
- Create your business network
- Generate leads

Sketched on a Napkin



www.sketchedonanapkin.com

ENTREPRENEUR



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- Attend monthly business sessions covering pertinent entrepreneurship/business topics
- Special discounts opportunities
 - Discount on tuition for the Entrepreneurship Development Program
 - Discount on Executive Education to grow on a professional and personal level (business and technology)
 - Discounts on consulting and coaching services
 - Discounts on fee-based events (Opportunity Network Exchange; Power Brunches, Wine Tastings, etc.)
 - Discounts on books (Automatic enrollment in Achievers Book Club)
 - Discounts on other business related items
- Receive invitations to member only events
- Gain access to the I M Network
- Automatically enrolled in our I M My Reward Loyalty Program
- Have your business featured in ***On the Verge*** monthly magazine dedicated to personal, professional, business development

SON-EN can positively impact both your entrepreneurial journey and your life.

Join now to take advantage of the introductory membership package.

- Discounted monthly membership fee of \$49.00 (\$100 per month saving)
- Receive your E-Kit that includes
 - Your first set of entrepreneurship books¹ (Retail value of over \$100)
 - Burn the Business Plan (\$28.00)
 - The 10% Entrepreneur: Live Your Startup Dream Without Quitting Your Day Job (\$28.00)
 - Daring & Disruptive: Unleashing the Entrepreneur (\$16.00)
 - The Kinfolk Entrepreneur: Ideas for Meaningful Work (\$35.00)
- An “I M an Entrepreneur” mug (Retail value \$15.00)
- Receive free promotional products and discounts from other I M businesses and partners
- Membership requirements waved

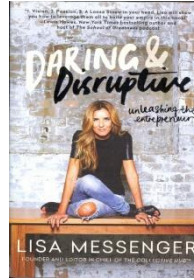
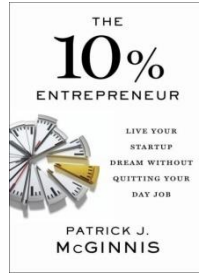
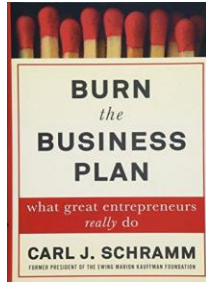
¹ Specific books are dependent upon supplies.





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- Membership can be canceled at any time.



To join SON-EN go to www.sketchdonanapkin.com or for more information email us at entrepreneurs@sketchdonanapkin.com.

Sketched on a Napkin is an I M portfolio brand. I M committed to transforming lives through education, experiences and exposure.



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